

Data Transfer for Large Format Printing and Decals



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Basics

Data Transfer: If you have less than 8MB of data, please email your files to daten@kbz-werbetechnik.de. For larger amounts of data, we recommend transferring the files using a download link such as www.wetransfer.com. Simply follow the instructions on the website. We naturally also accept data on CD, DVD or USB stick, which should be sent to our address above.

Printing: Best print results are achieved from images in 75 dpi resolution (with a 1:1 final size). Images with a higher starting resolution than 150dpi create very high volumes of data without improving output quality. Resolutions lower than 75dpi on the other hand, are too low. In this case, we take no responsibility for the quality of the output. Images should be saved in CMYK colour mode. Please take care not to over-compress images in JPEG format and note that there can be differences between the colours displayed on your monitor and those produced by the printer.

Decals: Graphics, as far as possible, should be presented in original size or with an indication of the scale or dimensioning used. The outline of your graphic is also the plotter line. If the actual line of the outline needs to be visible on the transfer, then this should be flattened. Where lines overlap, they should be merged as far as possible. Colour data should be as accurate as possible. Pixel graphics/images are not suitable for this process. Please note that the quality of the output is dependent on the graphics submitted.

File Formats

We accept documents from all common graphics and layout software.

Adobe Photoshop* See "Basics". Fonts should not be used in Photoshop; please use a vector package for this purpose.

Adobe Illustrator* Please convert text into paths, or attach the text separately. Save documents as open Illustrator or pdf files. Images within the document should be embedded or sent separately.

Macromedia FreeHand: Please convert text into paths, or send text separately. Save documents as open Freehand or pdf files. Images within the document should be embedded or sent separately.

CorelDraw: Please convert fonts/text into vectors and resolve the combination. Export graphics into an Adobe Illustrator document. Images should be embedded within the document.

Quark Xpress/Adobe InDesign* Text and images need to be attached as separate files.

Other Vector programs: Please use the instructions given for CorelDraw.

**For Adobe CC files, please also send the document as a pdf.*

Questions?
Talk to us.

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